



## SPONSORSHIP PACKAGES

ENTITLEMENTS	PLATINUM	GOLD	SILVER
1. Logo placement on marketing collaterals and channels, including printed materials, website, e-marketing, apps and social media	✓	✓	✓
2. Mentioning the sponsors in show PR activities and channels, including press conferences, releases and invitations	✓	✓	✓
3. Logo placement on onsite branding and informational signage and visitor e-zone guide	✓	✓	✓
4. Logo placement in Zone website exhibitor list and product highlights page	✓		
5. Product highlights featured prominently in Zone dedicated email blasts	✓		
6. Dedicated email blast for sponsors to targeted database based on the sponsors company profile	✓		
7. Interview opportunity in the show videos and promoted via e-marketing, website and social media campaigns	✓		
8. Onsite seminar room to host promotion activity/training	✓	✓	
9. Banners placement in prominent locations at show entrances	✓ (2 column banners)	✓ (1 column banner)	
10. Hanging banner placement (1 x double side) in a prominent location above the show floor	✓ (1 double side banner)		
11. Car park banner placement	✓ (3 banners)		
12. Company literature placement in a prominent location on site, including registration areas & VIP Lounges	✓	✓	
13. Exhibition Space	<b>60 SQM</b>	<b>42 SQM</b>	<b>27 SQM</b>
14. Complementary Food	<b>10</b>	<b>6</b>	<b>4</b>
<b>PRICE</b>	<b>USD 20,000</b>	<b>USD 15,000</b>	<b>USD 12,000</b>

Looking for more sponsorship options and details?

Please contact us! ☎ +880 1713 257 959 ✉ [cs1@reemsbd.com](mailto:cs1@reemsbd.com)

\* 15% VAT to be included with the offered price

🌐 [www.paint-coatingshow.com](http://www.paint-coatingshow.com)



## Visitor Premium Bag

**A Walking billboard in the show**

2,00,000 BDT / 2300 USD  
Minimum Quantity 10000+  
(Including 15% VAT)



## Visitor Lanyard

**Boost your brand and spread your message around the show**

50,000 BDT / 600 USD only  
Minimum Quantity 10000+  
(Including 15% VAT)

## Logo Placement on the Directory Board

**Stand out from the rest on navigational signage**

8,000 BDT / 100 USD only  
(Including 15% VAT)



## Column Banner

**Deliver your strategic message to your target visitor**

3 sides: 30,000 BDT / 350 USD  
4sides: 40,000 BDT / 450 USD  
(Including 15% VAT)



## Add placement on Expo Directory

**Boost your brand and spread your message around the show**

- Back Cover BDT 80000 / USD1000
- Back Inner BDT 56000 / USD700
- Front Inner BDT 56000 / USD700
- Full Page Color BDT 40000 / USD500



## Hall Foyer Banner (Hall 101 and 102)

**Enhance your brand visibility**

1,00,000 BDT / 1200 USD only  
(Including 15% VAT)



## Helium Balloon

**Highly visible balloon to capture everyone's attention**

50,000 BDT / 600 USD  
(Including 15% VAT)